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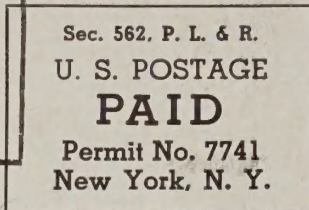
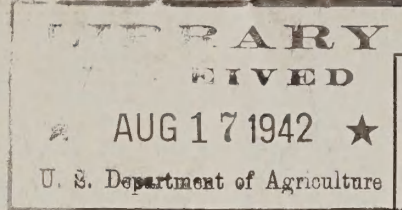
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AMERICAN BULB COMPANY

Importers & Growers

31 West 27th Street, New York, N. Y.



Return Postage Guaranteed



Handwritten signature or initials

Special List of
FLOWER SEEDS
For FLORISTS . . .
Also TULIPS, Etc.

U. S. DEPT. OF AGRICULTURE
BUREAU OF PLANT INDUSTRY
WASHINGTON, D. C.

•
MAY 1942

ANTIRRHINUM (Snapdragon) FORCING OR WINTER BLOOMING

Wholesale Price List
of
**FLOWER SEEDS
FOR FLORISTS
—TULIPS, ETC.**

For a complete list of Flower
Seeds, please refer to our
General Catalogue.

**COPY
MAILED FREE
ON REQUEST**

SPECIAL NOTE! "Bezdek's
White Wonder" remains the
"topnotch" White Snapdragon
for early flowering.



**A. B. C.
SNAPDRAGON
SEED HEADQUARTERS**

SEED PRODUCTION BY SPECIALISTS FROM GREENHOUSE CULTURE

The Following Thirty Varieties Are Especially Recommended:

NOTE — Where Price Is: \$1.00 per pkt., we supply **any** 3 for \$2.50; **any** 5 for \$3.50; **any** 7 for \$4.55. \$1.50 pkts., we supply **any** 3 for \$4.00 except America (Hodaly's), **any** 5 for \$6.50. \$2.00 pkts., we supply **any** 3 for \$5.00; **any** 5 for \$7.50 except Schaffroth's White. ½ Trade pkts. of any variety priced at \$1.00 are supplied at 60c. ½ Trade pkts. of any variety priced at \$1.50, supplied at \$1.00. No ½ Trade pkts. on \$2.00 varieties.

| | Tr. Pkt. | 3 Tr. Pkts. | | Tr. Pkt. | 3 Tr. Pkts. |
|--|----------|-------------|---|----------|-------------|
| AFTERGLOW. Beautiful deep golden bronze; has habit of Rose Queen.... | \$1.00 | \$2.50 | MARY ELLEN. Exceptional "Day Break Pink," early..... | \$2.00 | \$5.00 |
| AMERICA. Brilliant rose-pink with orange lip, blending into pure lemon, early | 1.50 | ... | MISS WOOSTER (Medium late). Light golden bronze; individual in own color | 1.00 | 2.50 |
| BETTER TIMES (Windmill). Bright rose-pink, early bloomer..... | 2.00 | 5.00 | NEW CINCINNATI. An excellent light rose | 1.00 | 2.50 |
| BRIARCLIFF CHEVIOT. Giant strain. 1.00 | ... | | ROCKWOOD'S EARLY WHITE. A clear white except for a slight suffusion of yellow | 2.00 | ... |
| CEYLON COURT, DARK. Fine winter flowering deep yellow..... | 1.00 | 2.50 | ROSE QUEEN. A real deep rose; very fine for forcing..... | 1.00 | 2.50 |
| CHEVIOT MAID (Re-Selected). Fine deep rose-pink | 1.00 | 2.50 | SALMON GOLD | 2.00 | ... |
| CHRISTMAS CHEER. Good spike and free bloomer. Light rose-pink..... | 2.00 | 5.00 | SCHAFFROTH'S PINK (Non-shattering). Bright rose-pink | 2.00 | 5.00 |
| COATE'S YELLOW PERFECTION. Strong growing deep yellow..... | 1.00 | 2.50 | ST. LOUIS PINK. An exceptional light pink. Fine long spikes and good producer. (Originator's packets).... | 1.50 | 4.00 |
| ETHEL. Golden yellow, early..... | 1.00 | ... | VELVET SUPREME. Uniformly rich velvety crimson. (Seed ready in July) 1.00 | ... | |
| GILBERT'S BRONZE BEAUTY | 2.00 | 5.00 | WINDMILLER'S APPLEBLOSSOM (Medium Early). Pleasing shade of light pink. (Best in February)..... | 1.00 | 2.50 |
| GILBERT'S PINK SUPREME (Medium Early). Dark rose without yellow throat 1.50 | 4.00 | | WINDMILLER'S LILAC. Excellent orchid, early | 1.50 | 4.00 |
| GLORIOUS. Attractive reddish copper, yellow lip, spikes closely set..... | 1.00 | 2.50 | YELLOW DELIGHT. Deep clear yellow. Mid-winter bloomer..... | 2.00 | ... |
| HODALY'S IDEAL. Beautiful blend of carmine-rose, orange, tipped lemon yellow, white throat—early..... | 1.50 | 4.00 | WHITE WONDER (Bezdek's). Without doubt the best early pure white available | 1.50 | 4.00 |
| JERSEY MAID. True medium pink color with lighter throat. Strong producer and free flowering in midwinter.... | 2.00 | ... | YELLOW WONDER (Bezdek's). Deep yellow; very early and good producer | 1.50 | 4.00 |
| KLONDIKE SUPREME (Rather Late). Large florets, color excellent deep yellow | 1.00 | 2.50 | NOTE: Protect your interests by insisting on improved WHITE AND YELLOW WONDER being supplied in Bezdek's original packets. | | |
| LAVENDER ROSE. Good lavender with a rose blend..... | 2.00 | 5.00 | | | |
| MARIE LOUISE. Wonderful sea shell pink; fine producer, stems have good length and florets are closely set | 2.00 | 5.00 | | | |

STANDARD VARIETIES FOR GREENHOUSE CULTURE

| | Tr. Pkt. | 3 Tr. Pkts. | | Tr. Pkt. | 3 Tr. Pkts. |
|---|----------|-------------|---|----------|-------------|
| BALL CHRISTMAS RED | \$1.00 | ... | PEGGY SCHUMANN. Medium deep pink, early winter bloomer..... | \$1.50 | \$4.00 |
| BALL EARLY PINK | 1.00 | ... | RADIANCE (Improved). Pink colored flowers | 1.00 | 2.50 |
| BALL LAVENDER. Light lilac lavender. (Seed ready in July)..... | 1.50 | ... | SCHAFFROTH'S WHITE | 2.00 | ... |
| BERTHA BAUR. Good lavender..... | 1.50 | \$4.00 | SCHROCK'S ORCHID. True color.... | 1.00 | 2.50 |
| CAPTOR. Pure white. (White Wonder preferable) | 1.00 | 2.50 | SCHUMANN'S LAVENDER. Spring flowering | 2.00 | 5.00 |
| CELESTIAL. Light yellow, large flower, long stem | 1.00 | 2.50 | SCHUMANN'S YELLOW. (Yellow Wonder preferable) | 2.00 | 5.00 |
| CHEVIOT SUPREME ROSE-PINK (Windmill's). True Cheviot Maid..... | 1.00 | 2.50 | SNOW WHITE. (Exceptional white for late.) Pure white..... | 1.00 | 2.50 |
| DAYBREAK. Strong pink, very much like Briarcliff rose color..... | 1.00 | 2.50 | SUNLITE. Color golden-bronze, early bloomer | 1.00 | 2.50 |
| EARLY SUNLITE. Extra early light bronze. Desirable for Christmas flowering | 1.00 | ... | TALISMAN. Flowers are double and semi-double; color ranges bronze and golden shades..... | 2.00 | 5.00 |
| KIRKWOOD BEAUTY. Attractive orange-bronze | 1.00 | 2.50 | TERRY'S SURPRISE IMPROVED. Bronze, orange, and pink shades.. | 1.00 | 2.50 |
| KOESTER'S WHITE. Spring flowering. 1.50 | 4.00 | | VELVET BEAUTY. Rich American Beauty crimson | 1.00 | 2.50 |
| LA FRANCE. Soft pink..... | 1.50 | 4.00 | WESTOVER FRINGED WHITE. Pure white, for spring..... | 1.00 | 2.50 |
| LUCKY STRIKE. White. For spring.... | 1.00 | 2.50 | WESTOVER EARLY WHITE. (Blossoms earlier than above)..... | 2.00 | ... |
| MAIDEN'S BLUSH. Pink suffusion over white. Very good..... | 1.50 | ... | WHITE PROSPERITY. Clear white. (White Wonder preferable)..... | 1.50 | 4.00 |
| MARION WHITE. White..... | 1.50 | 4.00 | MIXED. Assorted colors. Not particularly recommended | .75 | 2.00 |
| MARYLAND PINK (Winkler). Pleasing light pastel pink. Good growth and large flowers. Early..... | 2.00 | ... | | | |
| NEW DEAL. Early golden-bronze.... | 1.00 | 2.50 | | | |

AMERICAN BULB COMPANY
CHICAGO—1335 West Randolph Street • NEW YORK—31 West 27th Street

ASPARAGUS

PLUMOSUS NANUS (Greenhouse Grown)

One of our Leading Seed Specialties.

| | | | | | |
|------------------|--------|----------------|-----|------------------|--------|
| 100 seeds..... | 35c | 250 seeds..... | 60c | 1,000 seeds..... | \$1.40 |
| 5,000 seeds..... | \$5.00 | Lb..... | | | \$8.00 |

SPRENGERI

| | | | | | |
|------------------|--------|----------------|-----|------------------|--------|
| 100 seeds..... | 30c | 250 seeds..... | 50c | 1,000 seeds..... | \$1.40 |
| 5,000 seeds..... | \$5.00 | Lb..... | | | \$8.00 |

Write for prices on larger lots. New Crop Seed Ready in February.

BEGONIAS *Fibrous Rooted*

SEMPERFLORENS

For greenhouse pot plants and summer bedding. While Begonias are easily grown from cuttings our experience has proved that plants grown from seed are far superior. As a bedding plant there is nothing more satisfactory; also excellent as a pot plant and for a "filler" with other plants.

"White Lady." Substantial, beautiful pure white flowers, almost as large as those of our "Masterpiece," to which it makes an excellent companion. Tr. Pkt.....\$1.25 3 Tr. Pkts.....\$3.00

Masterpiece. A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-sized blooms are produced so abundantly that the foliage is really overshadowed. A large bed of "Masterpiece" observed on a large estate near Chicago this past season was a sight to behold. For pot plants as well as for bedding, you have something if you have this exceptional new Begonia.

Tr. Pkt.....\$1.25 3 Tr. Pkts.....\$3.00

Eriksson's New Scandinavia. A new, continuous flowering, Semperflorens Begonia with a wonderful branching habit. Sow seeds in January for Memorial Day; in May or later, for winter; October or November, for Mother's Day purpose.

Red. Tr. Pkt.....\$1.50 3 Tr. Pkts.....\$4.00

Pink. Tr. Pkt.....\$1.50 3 Tr. Pkts.....\$4.00

Snow (Heterosis). This new, snow-white, profusely flowering Hybrid is outstanding on account of its resistance to heat, drought, and excessive moisture. The plants bloom well during unfavorable weather and retain their fresh, pure white appearance. These pure white medium sized flowers show up well against the rosy stems and light green leaves. The bushy plants grow about 10 inches high. Tr. Pkt.....\$1.00

Albert Martin. Bright carmine, extra large flowered.

Tr. Pkt.....50c 1/32 oz.....\$1.00

Christmas Cheer. Extra large-flowered crimson-scarlet.

Tr. Pkt.....75c 1/64 oz.....\$1.40

Christmas Pink. This variety is of same habit as Christmas Cheer and equally as good. Tr. Pkt.....\$1.00 1/64 oz.....\$1.50

Coral Prize. Beautiful coral pink.

Tr. Pkt.....\$1.00 1/64 oz.....\$1.75

Darling. Of compact growth, 8 to 10 inches, with large, light rose colored flowers about the shade of Glory of Erfurt. We have had this in full flower for Christmas. Tr. Pkt.....\$1.00 1/64 oz.....\$2.25

Elegant (New). White attractively edged crimson, clear green foliage that contrasts well with the flowers. Tr. Pkt....\$1.00 1/64 oz....\$2.00

Erfordia. Pink. Tr. Pkt.....50c 1/32 oz.....\$1.40

Fire Sea or Blaze of Fire. Extra dwarf compact habit. Large fiery red flowers with green foliage. Good. Tr. Pkt...\$1.00 1/32 oz...\$2.00

Glory of Erfurt. Large bright carmine. Tr. Pkt...50c 1/32 oz...\$2.00

Glow. Dark red flowers; foliage light bronze; free blooming and compact. Tr. Pkt.....\$1.00 1/32 oz.....\$3.50

Gustav Knaake. Glowing salmon pink, resembles Melior.

Tr. Pkt.....50c 1/32 oz.....\$1.70

Isle de France. A good clear pure white.

Tr. Pkt.....\$1.00 1/64 oz.....\$1.75



New Begonia "A. B. C. Masterpiece"

BEGONIAS (Continued)

Lightning. Extra large flowers measuring 2 inches across and of deep carmine-scarlet shade—an extra deep bright shade in Begonia.

Tr. Pkt.....\$1.00 1/32 oz.....\$2.50

Radio. Extra large carmine-scarlet, green foliage. Excellent.

Tr. Pkt.....\$1.00 1/32 oz.....\$2.25

Salmon Queen. Salmon red. Tr. Pkt.....50c 1/32 oz.....\$1.50

Vernon. Red. Tr. Pkt.....25c 1/8 oz.....75c

Zahringer. An outstanding bright pink color. Flower has white center. Tr. Pkt.....\$1.00 1/4 oz.....\$1.75

GRACILIS

This type produces very compact little plants that are literally covered with flowers.

Carmen. Bright pink flowers with richly contrasting bronze foliage.

Tr. Pkt.....\$1.00 1/64 oz.....\$1.75

Enchantress. A new Begonia of great value to the florist. (Better than Prima Donna.) Of compact growing habit; pale green foliage; flowers large and of bright pink color. Unusually free flowering.

Tr. Pkt.....50c 1/64 oz.....\$1.75

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.

Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

Luminosa. Deep scarlet with reddish brown foliage.

Tr. Pkt.....\$1.00 1/32 oz.....\$1.75

Luminosa Compacta. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants.

Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

Prima Donna. Limpid rose shading to carmine. Very excellent variety. Tr. Pkt....\$1.00 1/32 oz....\$2.15 1/16 oz....\$4.00

Tausendschoen (Gracilis). Lustrous rose. Tr. Pkt.....\$1.00 Said to be the best bedding variety in existence.

White Pearl. Best white, light green foliage. Tr. Pkt.....\$1.00

Pink Pearl. Dwarf, one of the best for pot culture. Tr. Pkt.....\$1.25

Red Pearl. Dwarf, brilliant dark scarlet. Tr. Pkt.....\$1.25

TUBEROUS ROOTED

Single. Large Flowering. Mixed. Tr. Pkt.....50c

Double. Large Flowering. Mixed. Tr. Pkt...\$1.00 1/64 oz....\$5.50

CALCEOLARIA

Our strain of these is produced by the foremost specialists of the world.

A. B. C. Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended. Tr. Pkt.\$1.25

Hybrida Multiflora Nana. Mixture-dwarf compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt.\$1.00 1/64 oz.\$4.25

HYBRIDA GRANDIFLORA

Albert Kent. Immense trusses of golden yellow flowers with maroon blotches. Tr. Pkt.\$1.00 1/64 oz.\$2.50

Albert Kent Hybrids. A much liked mixture of varied colors. Tr. Pkt.\$1.00 1/64 oz.\$2.00

Feltham Scarlet. Plants are fairly dwarf and compact in habit and the flowers of a rich dark scarlet. Tr. Pkt.50c

CINERARIAS

MULTIFLORA MAXIMA (*Eriksson's Private Stock*)

We proudly say this is an A. B. C. introduction. Its range of colors is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautiful-eyed types. Good medium size. In our opinion it is one of the very finest Cinerarias on the market today. Tr. Pkt. (500 seeds).\$1.00

CREMER'S PRIZE

Produces somewhat smaller blooms than does "Eriksson's" with plants of good height and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain.

Tr. Pkt. (1,000 seeds).\$1.50 1/64 oz.\$2.25
1/32 oz.\$4.00 1/16 oz.\$7.50 1/8 oz.\$14.00

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades. Delivery from July on. Originator's packets—each.\$2.00

HYBRIDA GRANDIFLORA

A. B. C. PRIZE

The world's best strain of the large flowering type.

| | Tr. Pkt. | 1/64 oz. | 1/32 oz. |
|---------------------|----------|----------|----------|
| Blue Shades | \$1.00 | \$2.75 | \$5.25 |
| Crimson | 1.00 | 2.75 | 5.25 |
| Salmon Shades | 1.00 | 2.75 | 5.25 |
| Prize Mixture | 1.00 | 2.50 | 4.75 |

Multiflora Nana Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales.

Tr. Pkt.\$1.00 1/32 oz.\$3.00

LARKSPUR

| IMPERIAL OR BASE BRANCHING | Tr. Pkt. | Oz. | Lb. |
|---|----------|--------|---------|
| Blue Bell. Fairly deep blue..... | \$0.25 | \$1.00 | \$10.00 |
| Blue Spire. Very deep blue-violet..... | .25 | 1.00 | 10.00 |
| Carmine King. Carmine-rose..... | .25 | 1.00 | 10.00 |
| Cattleya. This is a late-flower variety and has a rich rosy lilac color and fully double flowers. | .25 | 1.00 | 10.00 |
| Cinnabar Cockade (New). A rich brilliant rose-red; symmetrical, compact and double flowers | .25 | 1.00 | 10.00 |
| Coral King. Pink..... | .25 | 1.00 | 10.00 |
| Dazzler. Rich lustrous carmine color..... | .25 | 1.00 | 10.00 |
| Daintiness. Light lavender-blue..... | .25 | 1.00 | 10.00 |
| Exquisite Pink Improved. Soft pink..... | .25 | 1.00 | 10.00 |
| Gloria Improved. Bright rose-pink..... | .25 | 1.00 | 10.00 |
| Lilac King. Extra fine lilac shade.... (1/4 oz., \$1.75) | .40 | ... | |
| Lilac Queen. Rich lilac-lavender..... | .25 | 1.00 | 10.00 |
| Lilac Spire | .25 | 1.00 | 10.00 |
| Los Angeles Improved. Salmon-rose..... | .25 | 1.00 | 10.00 |
| Miss California. Pink-shaded salmon..... | .25 | 1.00 | 10.00 |
| Pink King. Beautiful shade of salmon rose..... | .35 | | |
| 1/4 oz.....85c Oz.....\$3.00 | | | |
| Sweet Lavender. A rich blue lavender; flowers are fully double..... | .25 | 1.00 | 10.00 |
| The Empress. Salmon pink..... | .25 | 1.00 | 10.00 |
| White King. The best clear white..... | .25 | 1.00 | 10.00 |
| White Spire. Good clear white..... | .25 | 1.00 | 10.00 |
| Mixture | .20 | .80 | 8.00 |

STOCK FLOWERED

| | Tr. Pkt. | Oz. | Lb. |
|--|----------|--------|--------|
| Dark Blue | \$0.20 | \$0.60 | \$6.00 |
| Empress Rose. Pink..... | .20 | .60 | 6.00 |
| La France. Salmon-pink..... | .20 | .60 | 6.00 |
| Lilac Improved. Deep lilac..... | .20 | .60 | 6.00 |
| Lilac Supreme. Purplish lilac..... | .20 | .60 | 6.00 |
| Los Angeles. Brilliant pink on salmon..... | .20 | .60 | 6.00 |
| Rosamond. Pure deep self rose..... | .20 | .60 | 6.00 |
| Rose Queen. Rose-pink..... | .20 | .60 | 6.00 |
| Sky Blue | .20 | .60 | 6.00 |
| Tempest. Rich mid blue, very good..... | .20 | .60 | 6.00 |
| White | .20 | .60 | 6.00 |
| Finest Mixed | .20 | .60 | 6.00 |

MIGNONETTE

For greenhouse forcing, should be sown in August in pots. For a spring crop sow in January. Disbudding is necessary for large spikes.

Ball Strain. Tr. Pkt.50c 1/4 oz.\$1.00 Oz.\$3.50
New York Market. Tr. Pkt.50c 1/4 oz.\$1.00 Oz.\$3.50
Sweet Scented. Large flowering. Tr. Pkt.10c Oz.15c 1/4 lb.35c

NEW CROP CYCLAMEN SEED

We have been fortunate in securing a nominal supply of the TRUE GIGANTEUM STRAIN from a prominent European grower and in the most outstanding varieties, viz.:

| | Per 100 | Per 1000 | | Per 100 | Per 1000 |
|--|---------|----------|---|---------|----------|
| Glory of Wandsbeck. Dark salmon.... | \$2.20 | \$18.00 | Bright Red | \$1.75 | \$16.00 |
| Improved Rose of Marienthal. Soft rose | | | White with Carmine Eye..... | 1.75 | 16.00 |
| with carmine eye..... | 1.75 | 16.00 | Rose of Alsmeer. Beautiful rose color.. | 2.20 | 18.00 |
| Pure White | 1.75 | 16.00 | Pink Pearl. Salmon pink..... | 2.30 | 21.00 |
| Bonfire. Brilliant salmon..... | 2.25 | 20.00 | Cherry Ripe. Near scarlet..... | 2.20 | 18.00 |
| America Improved. Salmon scarlet.... | 2.30 | 21.00 | Daybreak. Light salmon rose..... | 2.20 | 18.00 |
| Saffron Red | 1.75 | 16.00 | | | |
| Dark Blood Red..... | 1.75 | 16.00 | | | |

250 of a variety at 1,000 rate

PANSIES

A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales. Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

| | | | |
|--------------|--------|-------------|---------|
| Tr. Pkt..... | \$1.00 | 1/8 oz..... | \$1.50 |
| 1/4 oz..... | \$2.75 | Oz..... | \$10.00 |

A. B. C. "PRIVATE STOCK"

Exhibition Mixture. An outstanding all-purpose mixture that has given utmost satisfaction for both cut flowers and plant sales.

| | | | | | | | |
|--------------|-----|-------------|--------|-------------|--------|---------|--------|
| Tr. Pkt..... | 50c | 1/8 oz..... | \$1.00 | 1/4 oz..... | \$1.75 | Oz..... | \$6.50 |
|--------------|-----|-------------|--------|-------------|--------|---------|--------|

VARIOUS MIXTURES

Tr. Pkt. 1/4 oz. 1/2 oz. Oz.

Engleman's Special (Originator's Strain).

Scottish show type; immense flowers in bronze and reddish shades; compact and early flowering

| | | | |
|--------|--------|--------|--------|
| \$0.65 | \$2.75 | \$4.75 | \$8.00 |
|--------|--------|--------|--------|

Engleman's Giant Mixture. Contains a better color range than "Maple Leaf" Giants; highly recommended

| | | | |
|-----|------|------|------|
| .65 | 2.75 | 4.75 | 8.00 |
|-----|------|------|------|

Maple Leaf Giants. One of the largest flowering strains of Giant Pansies.

| | | | |
|-----|------|------|------|
| .75 | 2.75 | 5.00 | 9.00 |
|-----|------|------|------|

Super Swiss Giants (True Strain). A very fine strain noted for its immense size blooms; however, we believe that A. B. C. "De Luxe" is preferable.

| | | | |
|-----|------|------|------|
| .75 | 2.50 | 4.50 | 8.00 |
|-----|------|------|------|

STEELE'S MIXTURES (New Crop Seed)

Supplied to us direct by Steele.

| | Tr. Pkt. | 1/4 oz. | Oz. |
|--|----------|---------|--------|
| "Aces" Mixed Greenhouse Special..... | \$0.50 | \$1.75 | \$6.00 |
| Jumbo Mixed | 1.00 | 3.75 | 13.00 |
| Masterpiece Mixed | .85 | 3.00 | 10.00 |
| Miracle Mixed | .65 | 2.00 | 7.00 |
| Super Maple Leaf Mixed..... | .75 | 3.00 | 10.00 |
| "400" Mixed. A super Swiss strain..... | .65 | 2.50 | 8.00 |

A. B. C. GIANT (Named Varieties)

| | Tr. Pkt. | 1/4 oz. | Oz. |
|---|----------|---------|--------|
| Adonis. Light blue, white center..... | \$0.30 | \$0.75 | \$2.50 |
| Bridesmaid. Apple blossom pink..... | .40 | 1.20 | 3.75 |
| Black-Blue. Dark blue..... | .35 | 1.00 | 3.00 |
| Bugnot. Shades of red and bronze..... | .40 | 1.00 | 3.00 |
| Cardinal. Brilliant red | .30 | .90 | 2.85 |
| Emperor William. Blue..... | .30 | .90 | 2.85 |
| Golden Queen. Golden yellow, pure..... | .35 | .85 | 2.75 |
| King of the Blacks..... | .35 | .90 | 2.85 |
| Lord Beaconsfield. Pure violet..... | .30 | .85 | 2.75 |
| Madame Perret. Shades of pink and rose..... | .35 | .75 | 2.60 |
| Prince Henry. Dark blue..... | .35 | .90 | 2.85 |
| Snow Queen. Pure white..... | .30 | .90 | 2.85 |
| White with Eye..... | .30 | .80 | 2.75 |
| Yellow with Eye..... | .30 | .80 | 2.75 |

Tr. Pkt. 1/4 oz.

"Coronation Gold" (New). Canary yellow with lower petals flushed golden orange; round flowers with slightly spicy scent; this is the largest yellow variety, comparable with Roggli Swiss Giants; given the Award of Merit by "All-America Council"

| | |
|--------|--------|
| \$1.00 | \$4.00 |
|--------|--------|

SWISS GIANT

| | Tr. Pkt. | 1/4 oz. |
|---|----------|---------|
| Alpenglow. Rich wine shades..... | \$0.50 | |
| Berna. Dark violet-blue..... | .50 | |
| Fire Beacon. Unusual shade of bright wallflower red... | .50 | \$2.25 |
| Lake of Thun (Ullswater, Thuner Sea). A solid blue Pansy with dark blue blotches..... | .50 | |
| Rhinegold. Canary yellow with dark blotches..... | .50 | 1.75 |
| White (Mont Blanc). Compact..... | .50 | |



A. B. C. "De Luxe" Pansies

PANSIES (Continued)

DON'S GIANT WINTER-FLOWERING

Mixture. One of the most important horticultural introductions of recent years. Plants grow 2 1/2 to 3 1/2 feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass, and the plants benched in the greenhouse. Set the plants 12 inches apart in the bench and support in the same manner as Carnations. They may also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

| | | | | | | | |
|--------------|--------|-------------|--------|-------------|--------|---------|---------|
| Tr. Pkt..... | \$1.00 | 1/8 oz..... | \$2.00 | 1/4 oz..... | \$3.65 | Oz..... | \$10.00 |
|--------------|--------|-------------|--------|-------------|--------|---------|---------|

MISCELLANEOUS STRAINS

Tr. Pkt. 1/4 oz. Oz.

Shakespeare's Pansies. A simple little Pansy that is extremely suitable for garden and rockery; very easily grown

| | | |
|--------|--------|--------|
| \$0.50 | \$2.00 | \$7.00 |
|--------|--------|--------|

PHACELIA (California Blue Bell)

Campanularia. A choice annual and one of the earliest to bloom. Gentian blue flowers, excellent for borders; 9 inch.

| | | | |
|--------------|-----|---------|-----|
| Tr. Pkt..... | 15c | Oz..... | 60c |
|--------------|-----|---------|-----|

PANSIES

In the event you have overlooked providing sufficient pansies for spring sales, a sowing can be made to good advantage in January. Sow in flats and carry in a carnation house temperature until seedlings are ready to transplant, which should also be done in flats and set in a cold house; later moved out to protected frames.

Primula Malacoides "IMPROVED ERIKSSONI"

"CUPID'S VALENTINE PLANT"

Disseminated by American Bulb Company

Awarded First Prize at the National Flower Show of Chicago, 1942

Indispensable for florists' use. Seed sown in May or June will produce large plants for Christmas and Valentine's Day. September-sown seed will produce nice plants for Easter and Mother's Day. This type does not "crop" in and gives a longer period in which to sell plants.

After years of painstaking effort, Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Ill., has developed a strain that is truly "perfection" in this family. For sale as an individual pot plant or used in combination with Tulips, Hyacinths, Kalanchoe and other plants for the filling of boxes, hampers, pans, etc. "Erikssoni" has proved it-



self practically invaluable. Due to the fact that Primula Malacoides "Improved Erikssoni" being **non-infectious**, this desirable show plant is now freely admitted by hospitals, etc., and generally accepted by the public without question. A good selling point when offering "Improved Erikssoni" to your trade.

We cannot over-emphasize the importance of using only greenhouse produced new crop seed, in ERIKSSON'S ORIGINAL PACKETS, with Eriksson's own cultural directions. We bring this to your attention because of the so-called "Eriksson Strain" that has found its way into the market.

Primula Malacoides "Glory of Riverside"

ERIKSSON'S OUTSTANDING VARIETIES

Eriksson's New Red (1942 Introduction). A very unusual salmon-red—particularly suitable for Valentine combinations. Highly recommended.

Glory of Riverside (Improved). True rose-pink, a strong grower and without a doubt, the most valuable variety for all purposes. A real pot plant, especially for 6 or 7 inch pot production, here we suggest placing three plants to the pot.

Riverside Red Rose (New). A brilliant red rose of very even color. A valuable introduction.

Eriksson's New Giant. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately 1½ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths. Color a real pure white.

Lilac Beauty. The color is a pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach blossom pink. It has a more compact habit than "Appleblossom," and it is also an excellent keeper.

All of the above priced at: 500 seeds.....\$1.00
2,000 seeds.....\$3.00 6,000 seeds.....\$8.00

ERIKSSON'S STANDARD VARIETIES

Eriksson's Pure White (Improved). A real improvement in a pure white Malacoides. Flowers profusely on numerous stems, making a good sized plant. Germination of seed also greatly improved.

New Baby (Improved). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.

Brilliancy. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination, with top flowers showing lavender and the rest a brilliant red.

Baby Rose. Good medium pink color with free flowering habit. Very compact.

Appleblossom. A true appleblossom pink, very worth while.

Wonder Baby. Beautiful pink, rather tall but good producer.

ALL of the above priced at: 800 seeds.....\$1.00
2,000 seeds.....\$2.00 6,000 seeds.....\$5.00

Eriksson's Special Mixed. A real choice selection of the above varieties.
800 seeds\$1.00
2,000 seeds.....\$2.00 6,000 seeds.....\$5.00

CULTURAL DIRECTIONS FOR PRIMULA MALACOIDES "Erikssoni"

Sow in May or June in light sandy soil. Shade with white-washed pane of glass. Give a little air and place in a cool part of greenhouse or frame, well shaded, keep moist, don't let soil get dry. Give a little more air and reduce shade gradually, keep some shade all Summer until transplanted and established.

Do not overwater. When large enough, pot in 2¼" or 2½" pots, when established give them plenty of light and air.

These are Mr. Eriksson's personal cultural notes.

Temperature 45 to 50 degrees with plenty of air after last shift. Will grow fine on shelves in 6" or 7" pots, with 3 plants in a pot.

Light, air and low temperature are the main points and do not let the plants get too dry between waterings.

Use a medium heavy potting soil with some sand, leaf mold and well-rotted manure.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

STOCKS

A. B. C. "GARDENIA" New Double White Column Stock

Produces 12 to 15 inches of florets on stems nearly 3 ft. in length. Absolutely the "last word" in White Column Stocks.

| | | | |
|--------------|--------|-------------|---------|
| Tr. Pkt..... | \$1.00 | 1/8 oz..... | \$2.25 |
| 1/4 oz..... | \$4.00 | 1/2 oz..... | \$7.00 |
| | | Oz..... | \$12.00 |

NON-BRANCHING (Double Excelsior)

A. B. C. SUPERIOR COLUMN STRAIN

This new type produces one enormous spike 2 to 3 feet in height and is especially adapted for greenhouse culture, as the plants can be grown close together. We have discontinued listing the other separate colors in this type, due to its being practically impossible to obtain seed that will prove satisfactory and give a high percentage of doubles. Those listed are, in the opinion of most florist growers, the only reliable colors to grow.

| | 1/2 | Tr. Pkt. | Tr. Pkt. | 1/4 Oz. | Oz. |
|--|-----|----------|----------|---------|--------|
| American Beauty. Old rose..... | | \$0.60 | \$1.00 | \$2.50 | \$9.00 |
| Ball's Dwarf White..... | | .60 | 1.00 | 2.50 | 9.00 |
| Ball's White Improved. No. 16..... | | .50 | 1.00 | 2.50 | 9.00 |
| Chamois Rose (Chamois-Pink)..... | | .60 | 1.00 | 2.50 | 9.00 |
| Dark Blue (Rather a deep lilac)..... | | .60 | 1.00 | 2.50 | 9.00 |
| Rose Pink..... | | .60 | 1.00 | 2.50 | 9.00 |
| Ruby. Rich crimson-red..... | | .60 | 1.00 | 2.50 | 9.00 |
| Silvery Lilac (Lilac-Lavender)..... | | .60 | 1.00 | 2.50 | 9.00 |
| Yellow Wonder. Rich creamy yellow..... | | .60 | 1.00 | 3.50 | 12.00 |
| Mixed..... | | .60 | 1.00 | 2.50 | 9.00 |

IMPROVED BISMARCKS

A good proportion of a retail grower's Stocks should consist of this class. Though shorter stemmed, they are more freely produced than the non-branching. The branching kind can be planted close and grown single stemmed. Planted this way they won't branch except about the top and from there the branches should be removed.

A good suggestion with the branching kind is to space them 6 x 6 inches. When up about 8 inches, top back about one-third. Stars (*) indicate preferred varieties.

| | |
|--|--|
| Antique Copper. Fine copper red. | maison pink. |
| Apple Blossom. An extra delicate pink; nearly white. | *Golden Ball. Ivory yellow. |
| Blood Red. Ruby color. | Golden Rose. As named. |
| Buttercup. Deep cream, strong growing. | *Lavender. Clear lilac lavender; fine. |
| Chamois. Fine clear chamois. | *Lilac. Bright deep lilac-blue. |
| *Elk's Pride. Rich purple. | *Rose. Fine bright rose. |
| Flesh. Delicate shade of Mal- | *Shasta. New giant white. |
| Prices—each: Tr. Pkt..... | White. Good clear white. |
| 35c | 1/4 oz.....\$1.00 |
| Mixture. Formula mixture of above colors: | Oz.....\$3.00 |
| Tr. Pkt.....25c | 1/4 oz.....60c |
| | Oz.....\$2.25 |

BEAUTY OF NICE

Compact like a Ten Week but not quite so dwarf.

| | |
|---|----------------|
| Aurora. Golden buff; fine. | |
| Flesh Pink (Beauty of Nice). Flesh or Malmaison pink. | |
| Cote d'Azur. Light lavender-blue. | |
| Mont Blanc. Clear extra early white. | |
| Monte Carlo. Rich canary-yellow. | |
| Queen Alexandra. Rosy lilac; fine. | |
| Prices—each: Tr. Pkt..... | 1/4 oz.....60c |
| 25c | Oz.....\$2.25 |
| Mixture of above: Tr. Pkt..... | 1/4 oz.....50c |
| 25c | Oz.....\$1.75 |

PERPETUAL BRANCHING (Giant Perfection)

Habit similar to Bismarcks, but not quite so tall.

| | |
|--|----------------|
| Empress Augusta Victoria. Silver lilac; very fine. | |
| Heatham Beauty. Terra-cotta or golden rose. | |
| Rose. A clear even shade. | |
| Snowdrift. Fine clear white. | |
| Prices—each: Tr. Pkt..... | 1/4 oz.....60c |
| 25c | Oz.....\$2.25 |
| Mixture of above: Tr. Pkt..... | 1/4 oz.....50c |
| 25c | Oz.....\$1.75 |

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.

| | | |
|---------------------------|----------------|---------------|
| Blood Red. | Carmine Pink. | Purple. |
| Canary Yellow. | Deep Rose. | White. |
| | Lavender. | |
| Prices—each: Tr. Pkt..... | 1/4 oz.....50c | Oz.....\$1.75 |
| Mixture: Tr. Pkt..... | 1/4 oz.....50c | Oz.....\$1.60 |

For Virginia Stock see Virginia in Annual List.

BRANCHING TYPE

GIANTS OF CALIFORNIA

"The World's Best Double"

This magnificent new group is so marked in improvement that we believe they will head the list in florists' forcing Stocks in the very near future. Giants of California are very early flowering, with a high percentage of double mammoth flowers, and they have the branching habit of the Bismarck. If planted close, they will attain the height of 2 1/2 to 3 feet. We feel this strain justifies our highest recommendation.

Golden Gate. Clear golden yellow.

Monterey. Bright pink.

Pacific. Light blue.

Redwoods. Blood red.

Santa Barbara. Chamois.

Santa Maria. Pure white.

Sequoia. Rich sparkling carmine.

Tahoe. Lavender.

Yosemite. Rose.

PRICES ON THE ABOVE:

| | |
|---------------|--------|
| Tr. Pkt. | 35c |
| 1/4 oz.... | \$1.15 |
| Oz.... | \$4.00 |

Splendid Mixture:

| | |
|---------------|--------|
| Tr. Pkt. | 25c |
| 1/4 oz.... | \$1.00 |
| Oz.... | \$3.50 |



Stock Giant Column

STATICE

SINUATA

Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors, and will doubtless rival them all in their usefulness for winter bouquets.

| | | | | | |
|---|-----|-------------|-----|---------|--------|
| Tr. Pkt..... | 15c | Oz..... | 25c | Lb..... | \$2.50 |
| Market Grower's Blue. Blue Statice are of interest to every market grower of flowers. An ideal blue variety. | | | | | |
| Tr. Pkt..... | 15c | Oz..... | 25c | Lb..... | \$2.50 |
| True Blue. The standard blue. Tr. Pkt...15c | | Oz...25c | | Lb... | \$2.50 |
| Puberula (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt...35c | | Oz...\$2.50 | | | |
| Atrocoerulea (New). Clear Delphinium blue. Very distinct new color. Tr. Pkt.....15c | | Oz.....25c | | Lb..... | \$2.50 |
| Kampf's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt.....15c | | Oz.....25c | | Lb..... | \$2.50 |
| Rosea Superba. Tr. Pkt.....15c | | Oz.....25c | | Lb..... | \$2.50 |
| White. Tr. Pkt.....15c | | Oz.....25c | | Lb..... | \$2.50 |
| New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture. Tr. Pkt.....15c | | Oz.....25c | | Lb..... | \$2.50 |
| Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt.....15c | | Oz.....30c | | Lb..... | \$2.75 |

RUSSIAN OR RAT-TAIL STATICE

Suworowii. Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop. Tr. Pkt.....15c
Oz.....60c 4 oz.....\$1.90

STEVIA

Serrata. Fragrant white flowers. Tr. Pkt.....30c Oz.....\$1.50

SWEET PEAS

EARLY OR WINTER FLOWERING

True to Name, Thoroughly Rogued and Hand-Picked Seed

If you are in the market for quantity, please ask us for special prices. The following 21 varieties are, in our opinion, the "cream" of existing florists' kinds.

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Ball Orange Improved. The only early flowering clear orange; fine color.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Ball Rose Queen. Clear rose, of exceptional merit.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Ball White. Fine large flowered white; white-seeded.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Ball Rose Improved. Deep bright rose, strong free flowering habit.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Blue Danube. Showy clear deep blue. Very fine.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Boon. Fine deep salmon-rose on cream; quite large flowered.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Bridesmaid. Delightful silvery pink; extra for flower size and stem.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.

Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Harmony. The best commercial lavender.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Hope. Exceptionally good white (black seeded); germinates easily.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Laddie Improved. Extra long stiff stemmed rose.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Sequoia. Extra large flowered salmon-rose; fine for spring.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Majestic Rose. Fine large flowered heavy stemmed rose-pink.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Mrs. Hoover. Best early blue; strong growing and fine for spring.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Redwood. Extra large flowered deep crimson red.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Shirley Temple (Waller-Franklin). Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long, with four blooms on each stem.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Skippy. A new salmon-pink shade with good long stems; excellent.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Triumph. Long-stemmed attractive lilac-mauve.

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.50

SPRING FLOWERING

A New Race of Sweet Peas for Greenhouse Culture

Perform outstandingly well in the spring months, giving excellent flowers on long stems when the regular early-flowering types had given out. The spring-flowering type also gives a much heavier crop of flowers than the standard early-flowering type. Seeds of the spring-flowering type should not be sown before September or October in the greenhouse for flowering during March, April and early May.

Spring-Flowering Blue. A splendid clear marine blue.

Spring-Flowering Clear Rose-Pink.

Spring-Flowering Lavender. Beautiful clear lavender.

ALL OF ABOVE PRICED AT:

1/2 oz.....40c Oz.....65c 4 oz.....\$1.80 Lb.....\$6.00

NEW VARIETIES

Spring-Flowering Clear Pink.

Spring-Flowering Light Lavender.

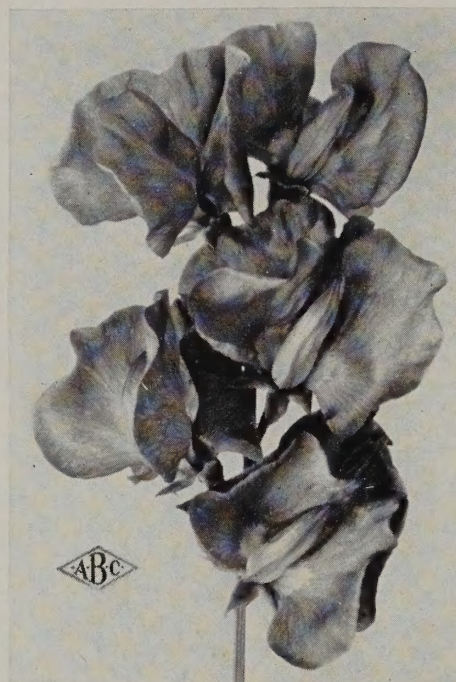
Spring-Flowering Mauve.

1/2 oz.....40c Oz.....65c 4 oz.....\$2.25 Lb.....\$8.00

Spring-Flowering Light Blue.

Spring-Flowering White Improved (Black Seeded).

1/2 oz.....75c Oz.....\$1.40 4 oz.....\$5.50



Early Sweet Pea "Harmony"

SWEET PEAS

EARLY OR WINTER FLOWERING

American Beauty. Fine American Beauty rose.

Amethyst. Rich bright purple.

Annie Laurie. Bright rose-pink.

Apollo. Salmon-cerise; fine for spring.

Attraction. Rich long-stemmed salmon-rose.

Blue Bird. Prefer Mrs. Hoover.

Bright Light. Vivid orange-scarlet.

Bacchus (New). Extra deep maroon-purple; large flower.

Cavalcade (New). Rich golden-cerise.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Chevalier. Dark rose.

Columbia. Rose and white bicolor.

Eileen. Rich Begonia rose.

Eleanor Blue. Light blue for spring flowering. Semi-intermediate type.

Flamingo. Orange-salmon; long-stemmed.

Fragrance. Fine lavender for spring blooming.

Giant Rose. Extra large rose; medium stem.

Grenadier. Poppy scarlet.

Heather Bell. Rosy lavender; free flowering.

Hiawatha. Deep rose.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Hortus Queen (New). Bright rose.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Jeanne Mamitsch. Clear rose, long stems.

Michigan. Large lavender.

Mrs. Holscher. Very good rose-pink.

Oriental. Black-seeded cream.

Rhapsody. Deep lavender, rose-pink tints.

1/2 oz.....\$1.50 Oz.....\$2.50

Pride. Extra long-stemmed brilliant cerise.

Prosperity. Soft glowing rose-cream.

Red Bird. Crimson-red.

Snowstorm. White-seeded white.

Springsong. Prefer Boon.

Sterling. Large duplex salmon-rose.

1/2 oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.50

Success. Extra bright deep rose-pink.

Sunray. Light cerise, fine long stem.

Sunproof Orange. With slight scarlet-cerise shading.

Top Hat. Deep bright violet-blue; fine growth and strong color.

Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.

Vivian. Long-stemmed deep carmine rose.

White Harmony. Longest stemmed black-seeded white.

ALL OF ABOVE (except otherwise noted) PRICED AT:

1/2 oz.....20c Oz.....30c 4 oz.....90c Lb.....\$3.40

A. B. C. Early Mixture. Formula mixture of above colors.

1/2 oz.....15c Oz.....25c 4 oz.....85c Lb.....\$3.25

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

ACHILLEA (*Milfoil, Yarrow*)

Ptarmica "The Pearl." One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Pkt....**.25c** 1/4 oz....**.75c** Oz....**\$2.60**

AQUILEGIA (*Columbine*)

LONG-SPURRED STRAINS

This strain is unquestionably the finest yet produced. The plants are of strong, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, white, red, etc.

Mrs. Scott Elliot's. Extra choice hybrids; large flowers in splendid mixture of colors; height 3 feet. Tr. Pkt.....**.35c** Oz.....**\$3.00**

| | Tr. Pkt. | Oz. |
|--|---------------|---------------|
| Alpina. Rich blue; 2 feet high..... | \$0.25 | \$1.80 |
| California Hybrid. Long-spurred flowers in yellow and orange shades | .25 | 2.00 |
| Canadensis. The native old rose and yellow variety | .25 | 1.80 |
| Chrysantha. Long-spurred yellow..... | .25 | 1.60 |
| Coeurulea (Rocky Mountain Columbine). Violet-blue and white | .25 | 1.80 |

CLEMATIS-FLOWERED

Mixed. This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers. The plants are of medium height, good compact habit and free flowering. The color range includes delicate pastel shades of pink and blue. Height 2 to 3 feet. Tr. Pkt.....**.75c**

TRUE NEW ENGLISH LONG-SPURRED (*Quality Exceptional*)

| | Tr. Pkt. | 1/4 oz. | Oz. |
|--|---|---------------|---------------|
| Coral Pink | (1/8 oz., \$1.00) \$0.50 | \$1.85 | \$7.00 |
| Crimson Star. Richest crimson with white petals.. | .50 | 1.85 | 7.00 |
| Giant Blue | (1/8 oz., \$1.00) .50 | 1.85 | 7.00 |
| Rose and Pink Shades. Contains only shades of rich coral pink; very true..... | .50 | 1.85 | 7.00 |
| Sky Blue | (1/8 oz., \$1.00) .50 | 1.85 | 7.00 |
| Yellow | (1/8 oz., \$1.00) .50 | 1.85 | 7.00 |
| Lowdam Mixture | .40 | 1.00 | 3.50 |

CAMPANULA (*Canterbury Bells*)

(*Biennial*)

CALYCANTHEMA (*Cup and Saucer*)

Dark Blue, Lilac, Rose-Pink, White.

Prices on the above: Tr. Pkt.....**.15c** Oz.....**\$1.40**
Mixed: Tr. Pkt.....**.15c** Oz.....**\$1.20**

MEDIUM SINGLE

Blue, Lilac, Rose, White.

Prices on the above: Tr. Pkt.....**.10c** Oz.....**.40c**
Mixed: Tr. Pkt.....**.10c** Oz.....**.30c**

MEDIUM DOUBLE

Blue, Rose, White, Mixed.

Prices on the above: Tr. Pkt.....**.15c** Oz.....**\$1.00**

CARPATICA (*Carpathian Hare Bell*)

Blue. Color clear blue; grows 6 inches high.....**\$0.15** **\$1.00**
Alba. The white-flowered form.....**.15** **1.00**
Mixed

PERSICIFOLIA GRANDIFLORA (*Peach Bells*)

Blue. Grows 2 to 3 feet high. Has large blue flowers.... **.25** **2.00**
Alba. White-flowered

PYRAMIDALIS (*Chimney Bellflower*)

Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet..... **.25** **1.75**
Alba. Same as above but with white..... **.25** **1.75**

ROTUNDIFOLIA (*Blue Bells of Scotland*)

Grows about a foot high. Has graceful drooping mid-blue bell-shaped flowers. A splendid subject for the rockery or front of a hardy border.....(1/8 oz., **.65c**) **.35** **3.75**

DELPHINIUM

(*Originator's Seed*)

GIANT PACIFIC HYBRIDS (*Vetterle & Reinelt*)

Black Knight Series. Darkest of all. Flowers 2 1/2 to 3 in., with heavy, velvety texture. Tr. Pkt....**\$1.25** 1/8 oz....**\$3.00** Oz....**\$20.00**

DELPHINIUM (*Continued*)

Blue Jay. A true medium to dark blue with dark bee.

Tr. Pkt.....**\$1.25** 1/8 oz.....**\$3.00** Oz.....**\$20.00**

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance. Tr. Pkt....**\$1.25**
1/8 oz....**\$3.50** 1/4 oz....**\$6.50** 1/2 oz....**\$12.50** Oz....**\$22.00**

Clear White. Regular strain of a good white. Ideal for cut flowers. Tr. Pkt....**\$1.25** 1/8 oz....**\$2.50** 1/4 oz....**\$4.00** Oz....**\$14.00**

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.

Tr. Pkt....**\$1.50** 1/8 oz....**\$3.75** 1/4 oz....**\$7.00** Oz....**\$24.00**

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits. Tr. Pkt...**\$1.25** 1/8 oz....**\$2.50** 1/4 oz....**\$4.00**

King Arthur. Royal violet with white bee. 2 1/2-inch flowers on thin woody stems with graceful foliage.

Tr. Pkt....**\$1.25** 1/8 oz.....**\$2.50** 1/2 oz.....**\$7.50**

Lancelot Series (New). Pure lilac with white bee. Flowers measure 2 to 2 1/2 inches.

Tr. Pkt...**\$1.25** 1/8 oz....**\$2.50** 1/4 oz....**\$4.25** Oz....**\$14.00**

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced.

Tr. Pkt....**\$1.25** 1/8 oz.....**\$2.50** Oz.....**\$14.00**

Summer Skies. Light blue with white bee. Flowers 2 to 2 1/2 inches in diameter.

Tr. Pkt...**\$1.25** 1/8 oz....**\$2.50** 1/4 oz....**\$4.00** Oz....**\$14.00**

GIANT PACIFIC HYBRIDS (*Vetterle & Reinelt*)

Blue Shades. Shades from very light to rich deep blue.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture.

Prices on above—

Each Tr. Pkt...**\$1.00** 1/8 oz...**\$2.00** 1/4 oz...**\$3.50** Oz...**\$12.00**

BLACKMORE & LANGDON'S HYBRID MIXTURE

(*True English Originator's Seed*)

Too well known to need any commendation on our part.

Tr. Pkt.....**\$1.00** 1/4 oz.....**\$2.00** Oz.....**\$7.00**

B & L—ABC Strain. A good average strain. Seed produced in America.

Tr. Pkt....**.50c** 1/4 oz....**.90c** Oz....**\$3.25** 4 oz....**\$9.00**

WREXHAM HOLLYHOCK-FLOWERED HYBRIDS

Enormous spikes of large single and double blooms in all the glorious shades of blue found only in Delphiniums. The graceful spire-shaped spikes are not unlike Hollyhocks. A truly magnificent strain.

Art Shades, Deep Blue Shades, Light Blue Shades, Mid-Blue Shades. Tr. Pkt.....**.75c** 1/4 oz.....**\$1.65** Oz.....**\$6.00**

Mixed. Containing all colors. Tr. Pkt...**.60c** 1/4 oz...**\$1.40** Oz...**\$5.00**

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (*Cliveden Beauty*). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue.....(1/4 lb., **\$6.50**) **\$0.35** **\$2.50**

Belladonna. The original or "Regular" Strain.

Tr. Pkt....**.25c** 1/4 oz....**.50c** Oz....**\$1.65** 4 oz....**\$5.00**

Bellamosum. Improved. A rich, deep blue form of Belladonna

Cardinale. Large, brilliant scarlet..... **.35** **2.20**

Gold Medal Hybrids. A splendid strain of mixed hybrids

Chinense, Blue. Intense gentian blue..... **.20** **.80**

Chinense, Album. White..... **.20** **.80**

Lamartine. Fairly deep extra bright marine-blue, considerably deeper than Belladonna and with its same free-flowering habit. Equally suited to indoor forcing or field conditions.

Tr. Pkt.....**.50c** 1/4 oz.....**\$1.50** Oz.....**\$5.00**

TULIPS

Our connection with four of the largest and most responsible growers in England have submitted to us their list of varieties available this year for export. Quantities much reduced in comparison to shipments made last season to our country.

Reports from England are that the weather has been good and quality is expected to be improved, and the experience now in shipping to America assures us of better packing and likewise better quality. Experienced Hollanders in England are handling the grading, packing and shipping of the bulbs this season.

Kindly select from this list varieties and quantities you desire without delay and mail it to us, and we will advise you as soon as possible what part of the order can be executed, in part or in full.

DARWIN TULIPS

First Size Bulbs for Early Forcing

| | Per 100 | Per 1000 |
|--------------------------------------|---------|----------|
| AFTERGLOW. Rose and orange..... | \$4.70 | \$42.00 |
| ALLARD PIERSON. Glossy deep red..... | 4.70 | 42.00 |
| BARONNDE LA TONNAYE. Rose..... | 4.70 | 42.00 |
| BARTIGON. Rose red..... | 5.10 | 46.00 |
| CLARA BUTT. Salmon-rose..... | 4.30 | 38.00 |
| CITY OF HAARLEM. Deep red..... | 5.10 | 46.00 |
| FARN. SANDERS. Cherry red..... | 4.70 | 42.00 |
| GREUZE. Purple..... | 4.70 | 42.00 |
| KING HAROLD. Maroon..... | 4.70 | 42.00 |
| LA NOTRE. Rose..... | 4.70 | 42.00 |
| LA TULIPE NOIRE. Black Tulip..... | 4.70 | 42.00 |
| MME. KRELAGE. Rose..... | 4.70 | 42.00 |
| PEKING. Pure golden yellow..... | 4.70 | 42.00 |
| PRIDE OF HAARLEM. Old rose..... | 4.70 | 42.00 |
| PRINCESS ELIZABETH. Rose..... | 4.70 | 42.00 |
| PROF. RAUWENHOFF. Cherry rose..... | 4.70 | 42.00 |
| REV. EUBANK. Lavender..... | 4.70 | 42.00 |
| ROSE COPELAND. Soft rose..... | 4.90 | 44.00 |
| THE SULTAN. Glossy maroon-black..... | 4.70 | 42.00 |
| VICTOR D'OLIVERE. Solid red..... | 4.70 | 42.00 |
| WM. COPELAND. Lavender..... | 4.50 | 40.00 |
| WM. PITT. Red..... | 5.10 | 46.00 |
| YELLOW GIANT. Large yellow..... | 5.50 | 50.00 |
| ZWANENBURG. Large white..... | 5.50 | 50.00 |
| MIXED. Fine range of colors..... | 4.30 | 38.00 |

FREESIAS • IRIS • CALLAS
• AETHIOPICA • NARCISSI
PAPER WHITE GRANDI-
FLORA • CALLA ELLIOTTI-
ANA • ANEMONE •
RANUNCULUS

Write for prices

All Tulips quoted subject to our receiving our requirements in full and subject to crop condition. Please give us authority to substitute variety or size.

TULIPS (Continued)

DARWIN AND LATE FLOWERING TULIPS

Second Size for Late Forcing and Outdoor Bedding

| | Per 100 | Per 1000 |
|--|---------|----------|
| BARTIGON. Rose red..... | \$3.90 | \$34.00 |
| CLARA BUTT. Salmon-rose..... | 3.50 | 30.00 |
| CITY OF HAARLEM. Deep red..... | 3.90 | 34.00 |
| DIDO (Late Flowering). Orange-red..... | 3.70 | 32.00 |
| FARN. SANDERS. Cherry red..... | 3.70 | 32.00 |
| ING. YELLOW (Late). Golden yellow..... | 3.30 | 28.00 |
| MISS BLANCHE (Late). Pure white..... | 4.50 | 40.00 |
| PRIDE OF HAARLEM. Old rose..... | 3.70 | 32.00 |
| PRINCESS ELIZABETH. Rose..... | 3.70 | 32.00 |
| PROF. RAUWENHOFF. Cherry-rose..... | 3.70 | 32.00 |
| WM. COPELAND. Lavender..... | 3.50 | 30.00 |
| WM. PITT. Red..... | 3.90 | 34.00 |
| MIXED. Fine range of colors..... | 3.30 | 28.00 |

MAY FLOWERING TULIPS

First Size

| | | |
|-------------------------------------|--------|---------|
| ALBINO. Pure white..... | \$5.00 | \$50.00 |
| ARGO. Golden yellow, red spots..... | 4.50 | 40.00 |
| AVIS KENNICOTT. Chrome yellow..... | 4.50 | 40.00 |
| CALEDONIA. Orange-scarlet..... | 4.50 | 40.00 |
| CARRARA. Pure white..... | 5.10 | 46.00 |
| DIDO. Orange-red..... | 4.50 | 40.00 |
| ING. YELLOW. Golden yellow..... | 4.30 | 38.00 |
| MISS BLANCHE. Pure white..... | 5.00 | 45.00 |
| MRS. MOON. Pure deep yellow..... | 4.50 | 40.00 |
| MOONLIGHT. Soft pale yellow..... | 4.50 | 40.00 |
| PICOTEE. White margined rose..... | 4.50 | 40.00 |
| MIXED. Fine range of colors..... | 4.30 | 38.00 |

BREEDER TULIPS

First Size

| | | |
|---------------------------------------|--------|---------|
| BRONZE QUEEN. Bronze-buff..... | \$4.50 | \$40.00 |
| DILLENBURG. Bright salmon-orange..... | 4.50 | 40.00 |

TRIUMPH AND MENDEL TULIPS

First Size

| | | |
|---------------------------------------|--------|---------|
| LORD CARNAVON T. Soft lilac-pink..... | \$4.70 | \$42.00 |
| TELESCOPIUM T. Violet-rose..... | 4.70 | 42.00 |
| WEBER M. White, pink border..... | 4.50 | 40.00 |

SINGLE EARLY TULIPS

First Size

| | | |
|---------------------------|--------|---------|
| BRILLIANT STAR..... | \$4.90 | \$44.00 |
| COULEUR CARDINAL..... | 4.90 | 44.00 |
| GEN. DE WET..... | 4.90 | 44.00 |
| IBIS..... | 4.90 | 44.00 |
| KEIZERSKROON..... | 4.90 | 44.00 |
| PRINCE OF AUSTRIA..... | 4.90 | 44.00 |
| VERMILLION BRILLIANT..... | 4.90 | 44.00 |
| WHITE HAWK..... | 4.90 | 44.00 |
| YELLOW PRINCE..... | 4.90 | 44.00 |

DOUBLE EARLY TULIPS

First Size

| | | |
|------------------------------------|--------|---------|
| CROWN D'OR. Golden yellow..... | \$4.90 | \$44.00 |
| ELECTRA. Red shaded carmine..... | 4.90 | 44.00 |
| MR. VAN DER HOFF. Pure yellow..... | 5.10 | 46.00 |
| MURILLO. White shaded pink..... | 4.70 | 42.00 |
| ORANGE NASSAU. Blood red..... | 4.90 | 44.00 |
| PEACH BLOSSOM. Deep rose-pink..... | 5.10 | 46.00 |
| VUURBAAK. Bright scarlet..... | 4.90 | 44.00 |

HARDY NARCISSUS . . . (DAFFODILS)

NORTHWEST-GROWN BULBS

of Typical A. B. C. Superior Grade and Quality

| | D. N. No. 1 | | D. N. No. 2 and/or Round No. 1 | |
|---|-------------|----------|--------------------------------------|----------|
| | Per 100 | Per 1000 | Per 100 | Per 1000 |
| Abundance (Poetaz). Beautiful yellow perianth with orange eye, edged scarlet.. | \$5.70 | \$52.00 | | |
| Albus Plenus Odoratus. Double white, sweet scented | 5.00 | 45.00 | | |
| Diana Kasner. Pure white perianth, large yellow cup, with blood-red frill..... | 6.30 | 58.00 | | |
| Emperor. Primrose perianth; deep yellow trumpet | 6.10 | 56.00 | | |
| Glory of Sassenheim. Enlarged Victoria bi-color | 6.10 | 56.00 | | |
| Helios (Incomp.). Perianth deep yellow, cup orange-yellow, changing to deeper orange | 6.50 | 59.00 | \$5.20 | \$47.00 |
| Jonquil Campernelle. Single, sweet-scented | 5.30 | 48.00 | | |
| King Alfred. Golden yellow; very large frilled flowers | 7.70 | 72.00 | 6.30 | 58.00 |
| Laurens Koster (Poetaz). Pure white perianth, orange-yellow cup | 5.30 | 48.00 | 4.50 | 40.00 |
| Lucinius (Incomp.). Perianth and large cup golden yellow. Blooms in 4 weeks. Forced from January 15th..... | 6.50 | 60.00 | | |
| Minister Talma. Large golden yellow, yellow trumpet | 6.90 | 64.00 | | |
| Mrs. Barclay (Barri). Creamy white perianth, perfectly rounded deep yellow flat cup with distinct red edge. Responds excellently for forcing..... | 8.50 | 80.00 | | |
| Olympia. Yellow trumpet; large golden yellow | 7.30 | 68.00 | | |
| Pheasant Eye (Poeticus)..... | 4.80 | 43.00 | | |
| Poetaz Elvira. Creamy white perianth, yellow cup, edged orange..... | 5.20 | 47.00 | | |
| Poeticus Horace. Very broad perianth petal | 5.20 | 47.00 | | |
| Poeticus Ornatus. White perianth with red edge | 4.80 | 43.00 | | |
| Silver Star. Perfect broad petaled star-shaped perianth of pure white..... | 8.50 | 80.00 | | |
| Sir Watkins. Incomparable sulphur petals, deep yellow cup..... | 5.50 | 50.00 | | |
| Spring Glory. Early; white petals; long chrome-yellow trumpet | 6.10 | 56.00 | | |
| The First. Yellow trumpet; cream perianth; a large flower and a very early forcer | 6.50 | 60.00 | | |
| Tresserve. Large yellow trumpet; yellow perianth | 6.90 | 64.00 | | |
| Victoria. Yellow trumpet; creamy white perianth | 6.00 | 55.00 | | |
| Will Scarlet (Incomp.). Large orange-red cup shading into red at edge..... | 6.00 | 54.00 | | |
| Choice Mixed. For naturalizing and excellent for garden work..... | 4.50 | 40.00 | 4.00 | 35.00 |

All Tulips quoted subject to our receiving our requirements in full and subject to crop condition. Please give us authority to substitute variety or size.

DESIRABLE PLANT STOCK FOR THE FLORIST-GROWER

The following are products of specialist growers who have served the trade faithfully for many years and with utmost satisfaction. They supply quality stock, packed to insure safe arrival.

BEGONIAS

| | Per 100 | Per 1000 |
|----------------------|---------|----------|
| Melior | \$22.50 | \$215.00 |
| Lady Mac | 22.50 | 215.00 |
| Marjorie Gibbs | 25.00 | 235.00 |

F. O. B. Eastern Shipment. Delivery beginning June, 1942.

25 plants of a variety at 100 rate. 250 plants of a variety at 1000 rate.

CALCEOLARIAS

*Produced by a Specialist who qualifies both as to
Quality and Packing*

FROM 2 1/4-INCH POTS • FALL, 1942, DELIVERY

"Greater New York"

*Silver Medal Winner at New York World's Fair
Awarded May 2, 1939, at New York City*

In all the finer shades and colors, including five shades of
Red, Yellow, Bronze, Honey Dew, etc. Per 100.....\$20.00

Easter Varieties

| | Per 100 |
|---|---------|
| *Easter Greeting. Good range of colors..... | \$14.00 |
| Perfect Model Improved. Large flowers, fine colors..... | 12.00 |
| Ramona. Largest flowers, similar to Perfect Model (similar to Goliath) | 12.00 |
| Feltham Glory. Rust and mahogany shades..... | 12.00 |
| Multana. Our best strain of Multiflora Nana..... | 9.00 |
| Multiflora Nana (Gilbert's Strain)..... | 11.00 |

Mother's Day Varieties Grown from Cuttings

| | Per 100 |
|--|---------|
| *Pure Flame. Brilliant flame red..... | \$20.00 |
| *Sensation. Best Hybrid Calceolaria we have ever devel- oped. In six fine colors..... | 16.00 |
| Stewartii. Canary yellow..... | 20.00 |
| Pink Beauty. Strawberry color..... | 20.00 |
| Golden Gem (Little Gem). Color of Stewartii, flowers one- third their size..... | 20.00 |
| Rosackers Brilliant. Deep rich garnet red (small flowers)... | 20.00 |
| *Improved Perfection. A real boon to florists—all colors, very strong grower | 20.00 |
| Golden Talisman. Golden amber..... | 20.00 |
| Pink Perfection (New). The gorgeous rich pink you have been waiting for | 20.00 |

*Varieties starred, we can specially recommend.

SPECIAL NOTE! PERFECT MODEL IMP., FELTHAM GLORY, and, in fact, most large flowering Hybrids, are produced in England and may not be obtainable. In this case, be it understood that substitutions will be made with EASTER GREETING at \$1.00 per hundred more than the listed price of Hybrids and \$1.00 less than Easter Greeting itself is listed.

HYDRANGEAS

(FIELD GROWN)

Our supply of these important florists' plants is from
a source that has proven dependable over the years.

DELIVERY OF PLANTS, FALL, 1942

1941 INTRODUCTIONS

| | PRICES |
|-------------------------------------|-----------------------------|
| **Helen Meritt" (E). Deep rose..... | Per 100 |
| (Patented.) | |
| Aukamm (M). Rose-pink..... | 4-inch \$ 35.00 |
| Daphne (E). Brilliant pink..... | 5-inch 50.00 |
| *Elbe (E). Pink..... | 6-inch 75.00 |
| Forschrift (E). Red..... | 7-inch 100.00 |
| Regula (E). White..... | 8-inch 150.00 |
| Signy Hartmann (E). Dark pink..... | |
| Sonnengruss (E). Rose..... | |
| *Stratford (M). Dark pink..... | |
| Wesphalen (E). Carmine..... | |
| Wiesbaden (E). Rose-pink..... | |
| Norwood (E). Deep pink..... | Prices furnished on request |

RECENT INTRODUCTIONS

| | PRICES |
|--------------------------------|-----------------|
| Altona (E). Clear pink..... | Per 100 |
| Europa (E). Salmon pink..... | |
| Hamburg (E). Carmine..... | 4-inch \$ 35.00 |
| *Kuhnert (M). Rose-pink..... | 5-inch 45.00 |
| Merveille (L). Light red..... | 6-inch 70.00 |
| *Rosabelle (L). Rose-pink..... | 7-inch 85.00 |
| *Sch. Perle (M). Pink..... | |

EXCELLENT KINDS

| | PRICES |
|-----------------------------------|-----------------|
| Ami Pasquaar (E). Red..... | Per 100 |
| Gieselher (M). Carmine red..... | 4-inch \$ 25.00 |
| Hollandia (L). Salmon red..... | 5-inch 45.00 |
| Louis Savage (L). Dark pink..... | 6-inch 70.00 |
| Mein Liebling (E). Dark pink..... | 7-inch 85.00 |
| *Willkommen (E). Bright pink..... | 8-inch 150.00 |

STANDARD VARIETIES

| | PRICES |
|-------------------------------------|-----------------|
| Deutschland (E). Salmon pink..... | Per 100 |
| E. Moulliere (E). White..... | |
| *Gertrude Glahn (M). Dark rose..... | 4-inch \$ 30.00 |
| *Goliath (M). Dark rose..... | 5-inch 40.00 |
| M. Baardse (E). Salmon-red..... | 6-inch 60.00 |
| *M. Foch (E). Deep carmine..... | 7-inch 75.00 |
| *Niedersachsen (E). Light pink..... | |
| *Otaksa (L). Pink..... | |
| Steinmetz (E). Pink..... | |
| Trophee (E). Red..... | |
| Our Selection | |

EXPLANATION OF DESIGNATIONS

- * Blue color easily obtained.
- (E) opposite variety indicates Early Blooming.
- (M) opposite variety indicates Mid-Season Blooming.
- (L) opposite variety indicates Late Blooming.

POINSETTIA 2 1/4" PLANTS FOR 1942

| | Per 100 | Per 1000 |
|------------------------------|---------|----------|
| Oak Leaf | \$ 9.00 | \$85.00 |
| Ruth Ecke | 10.00 | 95.00 |
| Mrs. Paul Ecke..... | 10.00 | 95.00 |
| Henrietta Ecke (Double)..... | 10.00 | 95.00 |
| Pink | 9.00 | 85.00 |
| White | 9.00 | 85.00 |

Delivery beginning August.

25 plants of a variety at 100 rate. 250 plants of a variety at 1000 rate.

CHICAGO • AMERICAN BULB COMPANY • NEW YORK

FORCING ROSES (DORMANT)

(Fall 1942 Delivery)

BABY RAMBLER (*Polyantha*)

Exceptional for pot plant production, especially for
Easter and Mother's Day sales

| | |
|---------------------------------|-------------------------------|
| TRIOMPHE d'ORLEANS. Cherry red. | GLORIA MUNDI. Orange-scarlet. |
| MME. LEVAVASSEUR. Crimson. | SPARKLER. Dark red. |
| VERDUN. Carmine red. | And Other Desirable Varieties |

| | |
|----------------|---------|
| | Per 100 |
| XXX Grade..... | \$30.00 |
| XX Grade..... | 25.00 |
| X Grade..... | 22.00 |

CLIMBING OR TRAILING VARIETIES

| | | |
|---|--------|---------|
| | Per 10 | Per 100 |
| PAUL'S SCARLET. Vivid scarlet red..... | \$4.50 | \$40.00 |
| EUGENE JACQUET. Large clusters of bright cherry red.... | 4.50 | 40.00 |
| ROSERIE. Dark pink..... | 4.50 | 40.00 |
| MARIE GOUCHAULT. Pink..... | 4.50 | 40.00 |
| BLAZE. Blazing red..... | 5.50 | 50.00 |

Packing Charges Extra. F. O. B. Grower's Station.

SPECIAL NOTE!

25 of a variety of any of the above-mentioned roses at 100 rate.

SPIRAEA (*Astilbe*)

(Delivery December, 1942)

This old favorite pot plant has again come into much favor for Easter and Mother's Day Sales. Crimson, lilac and pink shades and white. (Strong flowering clumps.) Per dozen.....\$3.00 Per 100.....\$22.50

F. O. B. Grower's Station.

Advance Orders!

PROTECT YOUR INTERESTS

Place Orders Now for

FORCING POT ROSES

(Delivery Fall 1942)

Since it is not anticipated that the supply will be larger than last fall, when an acute shortage prevailed of the better kinds, it would be to the grower's advantage to place your order for these roses at once. Prices on larger quantities on application.

It's Also Time to Order

BEGONIAS, MARJORIE GIBBS, Etc.
CALCEOLARIAS, HYDRANGEAS,
POINSETTIAS (POT PLANTS)

Prices On Application